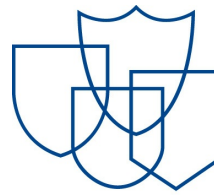


# ESSARP Centre programme

## Courses



**ESSARP**  
English Speaking Scholastic  
Association of the River Plate

Please note:

Enrolment will be made through ESSARPs web page. If you have enrolled for a course and will not be able to attend a single session or the whole course, please advise at the Centre as soon as possible. Please ensure a prompt start by planning to arrive in advance of the beginning of the session.

### D996 - Webinar - AI in the Literary Realm: Enhancing Engagement & Analysis

**Dates:** 04 may from 10:00 hs. to 11:30 hs. - 2024

**Venue:** Distance

**Sessions:** 1

**Minimum attendance for certificates:** 1

**Vacancies per school:** 5

**For:** Literature and Language teachers interested in exploring Artificial Intelligence, textual polyphony, juxtaposition, fragmentation, montage, metaphors of memory and the concept of the spectre

Please enrol before: **2024, May 1st**

**Facilitator(s):** *Ms. María Florencia Borrello MA*

María Florencia Borrello holds an MLitt/MA in Communication, Cultural Studies, Comparative Literature and Foreign Languages from the Universities of Santiago de Compostela (Spain), Saint Andrews (Scotland), and Bergamo (Italy). She is also a graduate English teacher from the I.E.S.L.V. "Juan Ramón Fernández", and holds a postgraduate diploma in English Literature and Linguistics from the Universidad Nacional del Litoral (Ciclo de Licenciatura en Inglés). She has extensive experience as an EFL and ESP teacher at the University of Buenos Aires, School of Engineering, as an in-company trainer and as a workshop facilitator for professional development. She has also taught at both private and state schools, at various language institutes and has worked as a Spanish Teaching Assistant and Cultural Ambassador at Hiram College (USA). She has further specialized in Literature at the I.E.S.L.V. "Juan Ramón Fernández" and her main research interests lie in the fields of Postmodern Alter(ed)native Texts, Derridian Deconstruction and the Digital Humanities.

**Objectives:** To explore the integration of Artificial Intelligence tools to facilitate literary analysis, foster critical thinking, and engage students in deeper textual interpretation. Discover current AI-driven resources and strategies to enrich the literature classroom experience.

**Contents:**

- Guided group reflection and exchange of ideas.
- Exploration of Artificial Intelligence tools and AI-driven resources.

**Bibliography:**

**Methodology:** Online workshop.