



**Please note:**

Enrolment will be made through ESSARP's web page. If you have enrolled for a course and will not be able to attend a single session or the whole course, please advise at the Centre as soon as possible. Please ensure a prompt start by planning to arrive in advance of the beginning of the session.

### D950 - Webinar - The Power of Street Art

**Dates:** 10 April from 17:30 hs. to 19:00 hs. - 2024

**Venue:** Distance

**Sessions:** 1

**Minimum attendance for certificates:** 1

**Vacancies per school:** 5

**For:** Art teachers, English teachers, assistants, coordinators, directors.

Please enrol before: **2024, Apr 5th**

**Facilitator(s):** *Ms. Grace Berlfein MA*

Grace Berlfein is a Graphic Designer and Tour Guide, and this combination led her to specialize in Street Art. Born in Buenos Aires, she has also lived in the US and Israel, speaking fluent English, Spanish and Hebrew. Passionate about all forms of art, she has worked in the artistic production of International music concerts and has vast experience with multicultural groups. During the Pandemic Grace has created the webinar: "The Power of Street Art" in English and Spanish delivering it in schools and organizations for audiences of all ages. At the moment she divides her time between virtual and live Street Art tours, webinars and investigation for the creation of new material.

**Objectives:** Learn about the ever-changing world of street art, how it has changed our cities, its importance as a means of social transformation and expression, and how it can help raise awareness about crucial topics (inclusion, gender, climate change, etc.). Street Art as a tool for working on a wide variety of topics with our students.

**Contents:** Explore the fascinating world of Street Art: How it began, developed and its relevance as an artistic and social manifestation in today's world.

- Expressions on walls through history and civilizations.
- Beginnings of graffiti and Street Art around the world.
- Street Art in Buenos Aires.
- Local and international street artists, techniques and motivations.
- How Street Art can help raise awareness about crucial topics.
- Sample activity for our students: each participant will create a simple piece (text or image) expressing an idea that is important to them.

**Bibliography:** ARTICLES

5 Artistas callejeros de Buenos Aires

<https://buenosairesconnect.com/artistas-urbanos-callejeros-reconocidos-buenos-aires/>

Qué es Graffiti?

<https://concepto.de/graffiti/>

Qué es Arte Callejero?

<https://concepto.de/arte-callejero/>

BLOG: Street Art in Action

<https://streetartinaction.wordpress.com/>

RAISING AWARENESS THROUGH STREET ART

1) Black Lives Matters murals around the world

<https://www.contiki.com/six-two/article/black-lives-matter-murals/>

2) Sea Walls: Artists for Oceans

<https://seawalls.org/>

VIDEOS

White walls say nothing (movie about Street Art in Buenos Aires) - trailer

<https://youtu.be/VONun7LkT4Q>

**Methodology:** Dynamic audiovisual presentation comprised of images, texts, music and videos.