ESSARP Centre programme
Courses

Please note:
Enrolment will be made through ESSARPs web page. If you have enrolled for a course and will not be able to attend a single session or the whole course, please advise at the Centre as soon as possible. Please ensure a prompt start by planning to arrive in advance of the beginning of the session.

D1099 - "Integrating AI to improve Literacy Learning"

Dates: 07 al 13, 14 al 20, 21 al 27 of April, 28 April al 04 de may of from 13:00 hs. to 13:00 hs. - 2025
Venue: Distance
Sessions: 4   **Minimum attendance for certificates:** 3   **Vacancies per school:** 2
For: English Primary and Secondary Heads, coordinators and teachers

Please enrol before: **2025, Apr 2nd**

Facilitator(s): *Ms. Luciana Fernández*

Luciana Fernández is a graduate teacher of English who has been teaching English for the past twenty-nine years. She has specialized in Methodology and Teaching Practice and she holds a Diploma in Educational Research from the University of Cambridge, Faculty of Education. She holds two post graduate certifications in Thinking Cultures and Teaching for Comprehension She is a Reading and Literacy expert and has been training teachers in this area for the past fifteen years. She is a teacher educator and has designed several presentations and courses for professional development both in Argentina and abroad. Her presentation at ARTESOL 2015 was selected to be presented at TESOL International as a Best Affiliate Session. She is one of the 50 scholarship winners who attended and presented at IATEFL, held in Birmingham in April 2016. She was later on invited to be a presenter at the Young Learners and Teenagers SIG pre conference event and at the main conference. Luciana has been the Head at several bilingual IB institutions in Buenos Aires. At present she is a school advisor, teacher trainer and facilitator at ESSARP (English Speaking Scholastic Association of the River Plate), where she trains heads and teachers from the most important bilingual institutions in Argentina.

Objectives:
1. Understand the Role of AI in Education: Explore how artificial intelligence can enhance literacy learning and teaching practices.
2. Develop AI-Enhanced Literacy Strategies: Create effective strategies that integrate AI tools to support literacy development in diverse learning environments.
3. Evaluate AI Tools for Literacy: Assess various AI applications and platforms that can be utilized to improve literacy skills among learners.
4. Implement AI in Literacy Instruction: Design and implement lesson plans that incorporate AI technologies to foster engagement and learning outcomes.
5. Analyze Data for Literacy Improvement: Learn to analyze data generated by AI tools to inform instructional decisions and improve literacy outcomes.
6. Foster Critical Thinking about AI: Encourage critical thinking and ethical considerations regarding the use of AI in literacy education.

Contents:
- Benefits and challenges of integrating AI in literacy learning
- Exploration of various AI tools (e.g., reading apps, writing assistants)
- Frameworks for integrating AI into literacy instruction
- Creating personalized learning experiences using AI
- Best practices for incorporating AI tools into lesson plans
- Techniques for analyzing data to inform instruction
- Using data to track student progress and literacy outcomes
- Future trends in AI and literacy learning

Bibliography: To be specified.

Methodology: In this distance course participants will:

- engage with materials at their own pace.
- interact with multimedia content, such as videos, readings, and interactive quizzes to enhance understanding.
- engage in practical exercises using AI tools, fostering experiential learning.